

NCAA Diving Coach Data and Perspectives Division I

Prepared by



INTRODUCTION

he past 12 months have been full of uncertainty and challenge for collegiate diving coaches. The House v. NCAA case has brought the sport to the brink, resulting in everything from lost roster spots all the way to entire programs being cut. It has also firmly exposed the, at times, tense relationship between swimming and diving, and its coaches.

While these challenges have created frustration, and some chaos, in the community they have also forced a lot of reflection. Many tough, yet meaningful, conversations have resulted, both publicly and in private. But the resounding sentiment is one of concern for the future of the sport as a whole, not just at the NCAA level.



The belief that something needs to change is almost unanimous. The path forward, however, is not nearly as clear or agreed upon. As is usually the case, when an industry faces threats to its existence its membership fall into three nearly equal camps:

 Those who recognize the threat, see the writing on the wall, and make plans to either move on or enact change. These are the ones who LEAD.
 Those who recognize that there is a threat, but feel paralyzed to act. This group takes a wait and see approach while subscribing to the idiom "Better the devil you know than the devil you don't." These are the ones who FOLLOW.
 Those who are in denial that a threat exists at all. Nothing is wrong until it is. This is the group that usually gets laid off and/or left behind. Essentially, these are the ones that must GET OUT OF THE WAY.

I don't have all the answers, but hopefully just the existence of this document will tell you to which camp I belong. I aim to be an advocate not just for the sport, but for you the coaches. You are the front-line workers in the epidemic of greed and apathy that plague college sports. The future may be uncertain, the mark you leave as a coach is undeniable.

ABOUT THIS REPORT

n 2024 Springboard Creative introduced our first survey and report about NCAA diving coaches and programs around the country. The information from our initial report helped numerous coaches in job searches, contract negotiations, facility development, etc. We took your feedback and updated this year's survey to reflect **your** priorities and interests, as well attempting to get the pulse of the community on pressing issues facing the sport and profession of college coaching.

P	articipatio	n*
202	25 2	2024
40	%	34%
*D-1 p	primary coacl	hes
Fc	acilities Inf	io*
	Almost	
	Complete	
69	42	63
<i>1/4</i> [D-I facilities	

While much of the information obtained in this survey is publicly available, private institutions and athletic departments that are funded/operated separately from their institution are not required to disclose most data (salary, contracts, funding, etc.). Additionally, items such as dryland facilities, water belts, and more are a particular challenge to confirm. We've done our best to ensure information is as accurate as possible. As such, we have only included data that we have been able to confirm. In cases where the data is incomplete we have indicated the level we were able to confirm.

We intend to continue to produce this report annually — eventually with statistical analysis over time, identifying trends, and creating the most comprehensive database possible to benefit all coaches. We encourage your feedback on what information you found helpful as well as what data points you would like to see in the future.

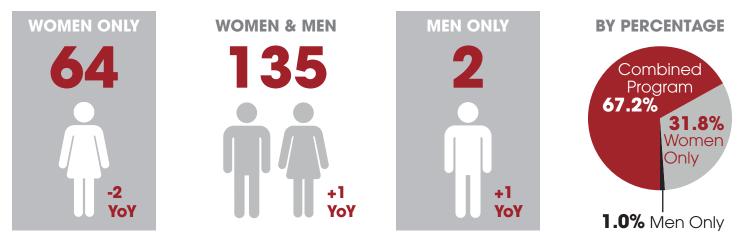
The information in this report reflects the 2024-25 season only.

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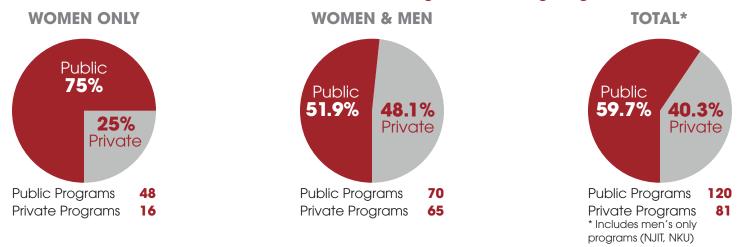
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DIVISION-I PROGRAMS

DIVISION-I Institutions with Swimming and/or Diving Programs



DIVISION-I Public vs. Private Institutions with Swimming and/or Diving Programs



DIVISION-I Institutions with Swimming but NO Diving Programs



DIVISION-I Programs by Conference (2024-25 Conference Alignments) -

American	America East	ASUN	Atlantic 10	POWER 4 CO	
ECU	Bryant	Bellarmine	Davidson	Atlantic Coast	BIG Ten
FAU (W) FIU North Texas Rice Tulane	Maine UMBC New Hampshire NJIT Vermont Virginia Military Binghamton	FAU (M) FGCU Gardner-Webb Liberty North Florida Old Dominion (M) Queens UNC-Asheville	Duquesne George Mason Geo. Wash. Fordham La Salle UMass Richmond Rhode Island Saint Louis St. Bonaventure	Boston College California Duke Florida St. Georgia Tech Louisville Miami (FL) ^ UNC NC State Notre Dame Pittsburgh	Illinois Indiana Iowa Michigan Minnesota Nebraska Northwestern Ohio State Penn State Purdue Rutgers
Big East	Big West	Coastal	Horizon League	Stanford	Southern Cal
Butler Connecticut Georgetown Providence	Cal Poly * CSU-Bakersfield UC-Davis UCSB	Campbell Delaware Drexel Monmouth	Cleveland State Green Bay IU-Indianapolis No. Kentucky #	SMU Virginia & Virginia Tech	UCLA Wisconsin
Seton Hall	UCSD	Northeastern	Oakland	Big XII	Southeastern
Villanova Xavier	Hawaii	UNC-Wilmington Stony Brook Towson William & Mary	Milwaukee Youngstown	Arizona Arizona State BYU Cincinnati	Alabama <mark>Arkansas</mark> Auburn Florida
Ivy League	MAAC	Mid-American	MPSF	Houston Iowa State	Georgia Kentucky
Brown Columbia Cornell Dartmouth Harvard Penn Princeton Yale	Canisus Fairfield Iona Manhattan Marist Mt. St. Mary's Niagra Rider St. Peter's Siena	Akron Ball State (W) Bowling Green Buffalo Eastern Michigan Miami (W) Ohio Toledo	Incarnate Word Pacific Pepperdine San Diego	Kansas TCU Utah West Virginia	Louisiana State Missouri South Carolina Texas Texas A&M Tennessee Vanderbilt
Missouri Valley	Mountain West	Northeastern	Patriot	Summit League	Sun Belt
Arkansas-LR Ball State (M) Evansville III. Chicago Indiana State Illinois State Miami (M) Missouri St. Northern Iowa So. Illinois Valparaiso	Air Force (W) Colorado State CSU-Fresno Nevada UNLV (W) New Mexico San Diego State San Jose State Washington St. Wyoming (W)	Central Conn. Howard Le Moyne Long Island Merrimack Sacred Heart St. Francis Stonehill Wagner	American Boston U. Bucknell Colgate Holy Cross Lafayette Lehigh Loyola-MD West Point Navy	Denver Eastern Illinois Omaha South Dakota SD State So. Indiana St. Thomas	Georgia So. James Madison Marshall Old Dominion (W) WAC Air Force (M) Cal Baptist Grand Canyon Idaho UNLV (M) New Mexico St.
Women's prog	gram Men's progr	KEY am No Diving &	Diving dropped af	ter season	No. Arizona No. Colorado Seattle

Women's program Men's program No Diving & Diving dropped after season ^ Men's program is diving only * Program dropped after season # New program (M) (W) Gender competes in that specific conference only

Utah Tech

UT-RGV #

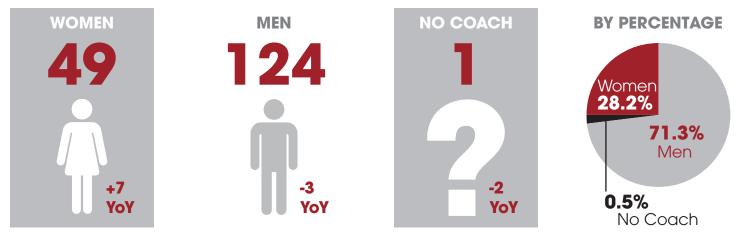
Wyoming (M)

EMPLOYMENT

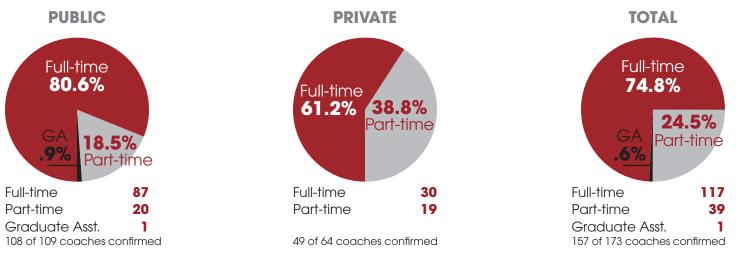
Overview Base Salary Summaries Compensation Components Employment Perspectives

EMPLOYMENT

DIVISION-I Coaches by Gender (Primary Diving Coach)



DIVISION-I Full-time vs. Part-time (Primary Diving Coach)



DIVISION-I Job classifications, contract, tenure (Primary Diving Coach) -

CLASSIFICATION	CONTRACT TYPE	SUPPORT
GA Coach 1.4% Head Coach 12.5% 86.1% Asst. Coach	Single-year 82.8% 17.2% Multi-year	None29Graduate Asst.4Volunteer Asst.14PT Paid Asst.6FT Paid Asst.9Student Manager(s)7Dir. Ops Swim/Dive8Video/Ops Diving2
Head Coach9Assistant Coach62GA Coach172 /173 confirmed	Single-year 72 Multi-year 15 87/173 confirmed	*Some programs may have more than one of the above so total exceeds 71 responding coaches

PROGRAM TENURE

1-3	46.8%
4-7	26.0%
8-10	6.4%
11-15	6.9 %
16-20	4.0%
21-25	4.0%
26+	5.8%

All 173 coaches confirmed Years at current program, not total exp.

DIVISION-I Base Salary Summaries by Conference (2024-25 Conference Alignments) -

American	Atlantic Coast	America East	ASUN	Atlantic 10	Big East
High \$48,231 Avg \$43,722 Low \$35,705	High \$128,750 Avg \$87,625 Low \$69,000	High \$49,714 Avg \$31,479 Low \$22,000	High \$45,000 Avg \$29,176 Low \$10,000	High \$62,500 Avg \$44,250 Low \$28,000	High \$54,000 Avg \$30,150 Low \$19,000
Program Data: 5 of 6 PT Calculated: 0 of 0 Single-Gender: 4 of 5	Program Data: 9 of 15 ^A PT Calculated: 0 of 0 Single-Gender: 0 of 0	Program Data: 3 of 8 ⁸ PT Calculated: 1 of 5 Single-Gender: 0 of 2	Program Data: 4 of 4 PT Calculated: 2 of 2 Single-Gender: 3 of 3	Program Data: 6 of 11 PT Calculated: 0 of ? Single-Gender: 1 of 3	Program Data: 4 of 5 PT Calculated: 3 of 4 Single-Gender: 1 of 1
B1G Ten	Big XII	Big West	Coastal	Horizon League	Ivy League
High \$193,521 Avg \$97,463 Low \$63,378 Program Data: 13 of 14	High \$93,009 Avg \$68,177 Low \$36,000 Program Data:	High \$54,000 Avg \$28,762 Low \$5,209 Program Data:	High \$35,000 Avg \$33,000 Low \$31,000 Program Data:	High \$43,000 Avg \$28,040 Low \$14,820 Program Data:	High \$111,000 Avg \$88,188 Low \$64,000 Program Data:
PT Calculated: 0 of 0 Single-Gender: 5 of 5	10 of 10 PT Calculated: 0 of 0 Single-Gender: 3 of 3	4 of 4 PT Calculated: 2 of 2 Single-Gender: 1 of 1	2 of 6 ^c PT Calculated: 0 of 2 Single-Gender: 0 of 2	5 of 6 PT Calculated: 2 of 2 Single-Gender: 0 of 0	4 of 8 PT Calculated: 0 of 2 Single-Gender: 0 of 0
Metro-Atlantic	Mid-American	Missouri Valley	MPSF	Mountain West	Northeastern
Metro-Atlantic High \$15,000 Avg \$10,307 Low \$5,000	Mid-American High \$67,000 Avg \$45,988 Low \$40,000	Missouri Valley High \$47,309 Avg \$36,462 Low \$15,500	MPSF Insufficient data available	Mountain West High \$107,577 Avg \$61,533 Low \$39,373	Northeastern Insufficient data available
High \$15,000 Avg \$10,307	High \$67,000 Avg \$45,988	High \$47,309 Avg \$36,462 Low \$15,500 Program Data: 8 of 10 PT Calculated: 2 of 3 Single-Gender: 4 of 4	Insufficient data available Program Data: 0 of 3 PT Calculated: 0 of 2 Single-Gender: 0 of 2	High \$107,577 Avg \$61,533 Low \$39,373 Program Data: 9 of 9 PT Calculated: 1 of 1 Single-Gender: 6 of 6	Insufficient
High \$15,000 Avg \$10,307 Low \$5,000 Program Data: 3 of 7 PT Calculated: 3 of ? Single-Gender: 1 of 1	High \$67,000 Avg \$45,988 Low \$40,000 Program Data: 8 of 8 PT Calculated: 0 of 0 Single-Gender: 6 of 6	High \$47,309 Avg \$36,462 Low \$15,500 Program Data: 8 of 10 PT Calculated: 2 of 3 Single-Gender: 4 of 4	Insufficient data available Program Data: 0 of 3 PT Calculated: 0 of 2 Single-Gender: 0 of 2	High \$107,577 Avg \$61,533 Low \$39,373 Program Data: 9 of 9 PT Calculated: 1 of 1 Single-Gender: 6 of 6	Insufficient data available Program Data: 0 of 5 PT Calculated: 0 of X Single-Gender:
High \$15,000 Avg \$10,307 Low \$5,000 Program Data: 3 of 7 PT Calculated: 3 of ? Single-Gender:	High \$67,000 Avg \$45,988 Low \$40,000 Program Data: 8 of 8 PT Calculated: 0 of 0 Single-Gender: 6 of 6 Southeastern High \$117,000 Avg \$94,603	High \$47,309 Avg \$36,462 Low \$15,500 Program Data: 8 of 10 PT Calculated: 2 of 3 Single-Gender: 4 of 4	Insufficient data available Program Data: 0 of 3 PT Calculated: 0 of 2 Single-Gender: 0 of 2 Sun Belt	High \$107,577 Avg \$61,533 Low \$39,373 Program Data: 9 of 9 PT Calculated: 1 of 1 Single-Gender: 6 of 6 WAC High \$80,000 Avg \$48,954	Insufficient data available Program Data: 0 of 5 PT Calculated: 0 of X Single-Gender:

A: Includes Virginia prior to interim coach position.

B: One non-calculated position is volunteer.

C: One non-calculated PT position is listed as "Diving Consultant" and presumably paid through team operating budget rather than athletic department.

D: One of the three PT positions is currently a GA and is calculated with stipend.

DIVISION-I Compensation Components





Monthly Stipend

\$568

(Almost \$7k per year)

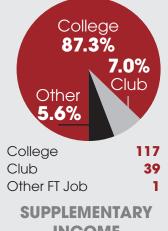


PHONE

Phone provided36.6%Phone stipend16.9%None46.5%

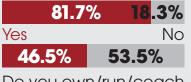


PRIMARY INCOME



INCOME

Are you allowed to own/run a club at your institution?



Do you own/run/coach a club program?

BONUS STRUCTURE, CATEGORIES, PAYOUTS

	Yes	No
Overall	53.5%	46.5 %
Power 4	96.0 %	4.0%
Non-P4	31.1 %	68.9 %

TEAM PERFORMANCE

- Team NCAA Champion \$2,500-35,000, two-six pay periods, 8-25% salary
- Team NCAA Championships Top 5 \$4,000-10,000, three pay periods. 12% salary
- Team NCAA Championships Top 10 \$2,500-17,500, one pay period, 5-8% salary
- Team NCAA Championships Top 18
 \$1,000-3,000
- Team NCAA Championships Top 25 \$1,500, 3% salary, two pay periods
- Team Conference Championship \$1,000-7,500, one-two pay periods, 5% salary
- Beat Rival
 - \$5,000 ving Team Poin
- Diving Team Points/Results Only 1-3% or more of salary

INDIVIDUAL PERFORMANCE

- NCAA Coach of the Year \$7,000-10,000, % of salary
- Conference Coach of the Year \$500-7,500, one pay period
- NCAA Champion \$2,500-3,000, one pay period
- NCAA Scorer
 \$1,000
- NCAA Qualifier \$500-2,800
- Multiple NCAA Qualifiers
 \$1,000
- Additional NCAA Qualifiers
 \$250-500
- Conference Champion \$500-2,000
- Conference Diver of the Year/Meet \$500-1,000
- Conference Freshman Diver of the Year \$500-1,000
- NCAA Zone Qualifier \$250 (\$500 if all qualify)

ACADEMIC PERFORMANCE

- Team Academic Progress Rate (APR) 980+ = \$1,000, \$2,500
- Team GPA \$1,000-2,500, 1-3%, % 2x per year
- Scholar All-American
 \$500 each

NOTES

• Bonuses are often NOT cumulative

S

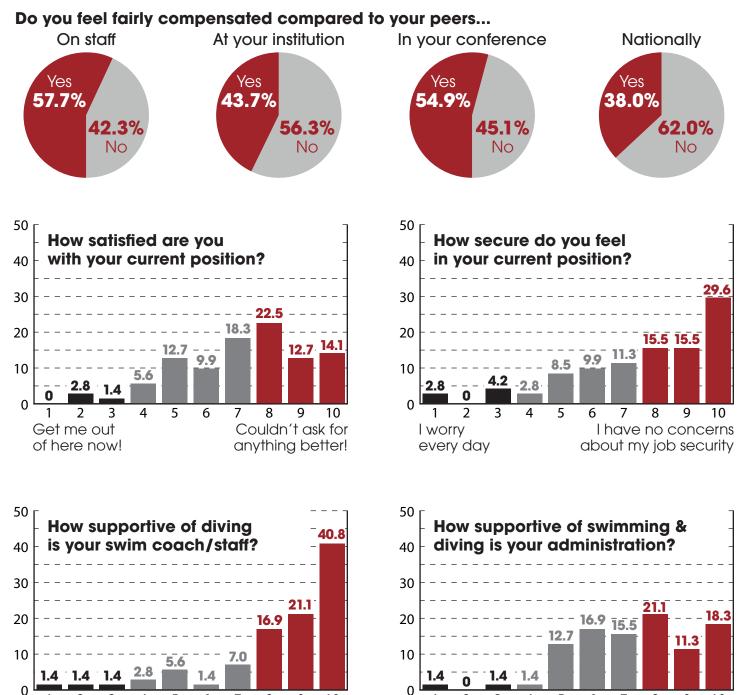
- Team bonuses often require a diver participated in the competition
- Multiple coaches noted their bonus was allocated at the discretion of the swim coach
- Many coaches were unsure of their bonus structure details, including payouts
- Bonuses were often unattainable (ex. midmajor with Team NCAA title bonus)
- Many ONLY could qualify for team bonuses
- Bonuses often stopped at conference level
- Many bonuses are based on percentage of salary

EMPLOYMENT PERSPECTIVES

DIVISION-I Employment Perspectives

They would rather

we not have diving



They basically

ignore us

We have

full support

DIVISION-I Employment Perspectives

If you could change one thing about your job, what would it be?

Most Frequent Responses

- Salary
- Improve facility
- Add/improve dryland
- Administrative/operations support to allow more time to focus on coaching
- Head Coach status

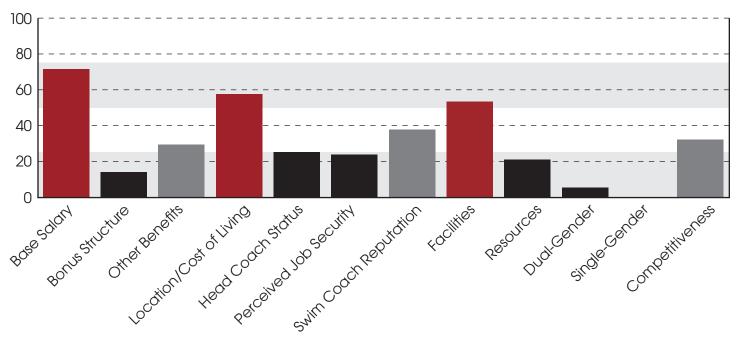
Common, but Less Frequent Responses

- Add assistant coach (paid or GA)
- Add men's program
- Increase scholarships
- Bonus structure
- More training flexibility (pool time, etc.)
- More autonomy

Employment future?

5.6%	35.2%	59.2 %
l'm actively seeking a	I'm open to changing for the right position	l'm good where l am
new position	and situation	

What are the most important factors when considering a college coaching position?



FACILITIES Water Facilities Dryland Facilities

Video/Camera Setups

FACILITIES

DIVISION-I Water Facilities (Primary on-campus facility) **1-METER 3-METER PLATFORM** 1.1% 5.2% 28.2% 0 0 10m 19.0% 33.3% 27.6% 1 7.5m 1 38.5% 67.2% 53.4% 2 2 5m 3 5.2% 3 4.0% 21.8% 3m 7.5% 4.0% 24.7% 4+ 4 +1m None 58.0% 73 facilities have at least one platform 27 facilities have a "full stack" All 174 facilities confirmed All 174 facilities confirmed **1-METER WATER BELT 3-METER WATER BELT PLATFORM WATER BELT** 127 Facilities Confirmed 129 Facilities Confirmed All174 Facilities Confirmed **1-METER STAND 3-METER STAND** 62.1% 63.7% 37.9% 36.3% Short Short Durafirm Durafirm 300 total 3m boards 344 total 1m boards **HOT TUB ON DECK BUBBLES/SPARGER SHOWERS ON DECK** 47.9% 52.1% 52.6% 47.4% 59.2% 40.8% Yes Yes Yes No No No 73 Facilities Confirmed 78 Facilities Confirmed 76 Facilities Confirmed

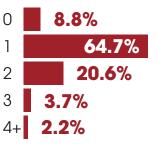
POOL LOCATION & ARRANGEMENT

	86.2 %	13.8%
Indoor Outdoor		
27.6%	32.2%	40.2%
Separate Dive Well	Separated by Bulkhead or Cutout	Single Shared Pool

FACILITIES

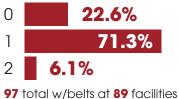
DIVISION-I Dryland Facilities

TRAMPOLINES



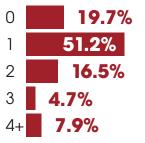
173 total trampolines at 124 facilities136 Facilities Confirmed

TRAMPOLINES w/BELTS



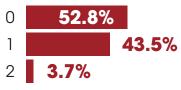
115 Facilities Confirmed

DRY BOARDS



172 total dry boards at 102 facilities127 Facilities Confirmed

DRY BOARDS w/BELTS



55 total w/belts at **51** facilities 108 Facilities Confirmed

SPRING/TUMBLING FLOOR

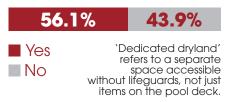


Common sizes include:

- 20' x 20' or 40' x 40'
- 6-12' wide x 12-40' long

115 Facilities Confirmed

DEDICATED DRYLAND



UNDERWATER CAMERA

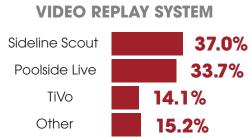
52.7%

82 Facilities Confirmed

47.3%

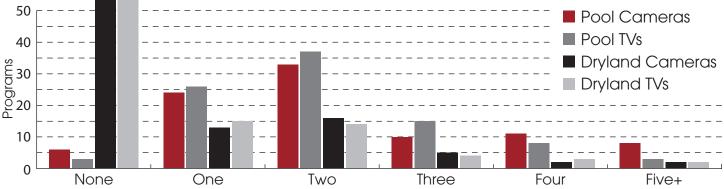
Yes

DIVISION-I Video/Camera Setups -



92 Facilities Confirmed

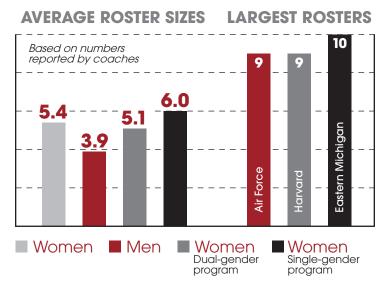
74 Facilities Confirmed CAMERAS AND TVs Pool C



THE FUTURE Rosters, Scholarships, Funding

Separating From Swimming Securing Diving at the NCAA Level

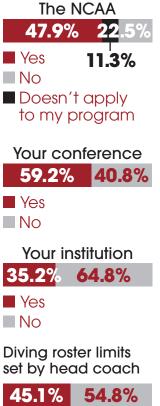
DIVISION-I Rosters & Funding



ROSTER LIMITS

Have you been informed of future roster limits at your program set by...

If yes, in which ways have you learned of those limits...



45.1% 54 Yes No

SCHOLARSHIPS

Average number of diving-specific scholarships for...

Women Men



For programs that indicated they award scholarships

The max scholarship allotments for women was 3 & 2.5 for the men. Many coaches were unsure or given only set dollar amounts as opposed to an equivalency.

NIL FUNDING

Does your institution have an NIL collective that helps fund divers?

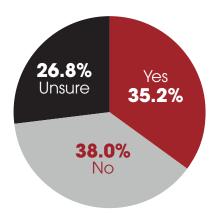
30.4% 69.6%

Yes

Most coaches were unsure of how those funds were allocated as it typically falls on the athlete to arrange. Some noted struggles getting support from their collective or having international athletes that do not qualify.

DIVISION-I Separation

Do you think diving should be a separate sport from swimming at the NCAA level?



DIVISION-I Securing NCAA diving

What could be done to secure diving at the NCAA level moving forward?

Most Frequent Responses

- Separate from swimming
- Stay with & work with swimming
- Guaranteed roster spots
- Guaranteed conference/NCAA spots
- Add Team Event (score as relay)
- Add Synchro (score as relay)
- More spectator-friendly format
- More TV/livestream producctions
- Diving coaches as Co-Head Coaches

Common, but Less Frequent Responses

- Build up lower D-I programs
- More representation on CSCAA
- More advocacy from PDCA
- College Diving Coaches Association
- Money (NIL, private funding, etc.)
- Collaboration and consensus among coaching community
- More autonomy
- Support from USA Diving

PERSPECTIVES

Thoughts, comments, and concerns about the sport and employment landscape at the NCAA level

DIVISION-I Support & Satisfaction

Additional thoughts, comments, or concerns you have regarding your position, the sport, and/or the current employment landscape in the NCAA.

"Diving will not survive on it's own, it needs to remain with swimming. I believe there will be less diving programs moving forward, but the roster allocations would guarantee swim coaches and athletic departments will invest in diving moving forward."

"Just need a new pool and this would be a fantastic job."

"We are a small (3,000+ students) public university without football. Funding & purchasing equipment is extremely difficult and hampers our ability to attract top talent."

"The Team Diving event should be nixed. Instead add 3-meter and platform synchronized diving." "Diving can choose to die by a million papercuts by continuing to allow the swim coaches to dictate our relevance and existence, OR we can make the push to separate diving and try to survive on our terms. Even if we do not separate, the threat of separation could be enough to get some concessions on the things we need to survive if we stay with swimming.

We know that if we continue to allow decisions to be made for us, then we will decline in relevance and importance in the NCAA swim/dive environment. If we separate, yes, we could die as well but at least we'd have a chance.

Separating from swimming would give dive coaches the head coach status and salary we deserve. Being a separate sport would allow diving to operate a full team with one of the smallest budgets of any sport and would make diving extremely attractive as a sport when AD's are looking to cut costs to pay for the House settlement.

Separating would allow diving to conduct meets and a meet schedule that actually makes sense for diving. We wouldn't be shouted at to hold the boards during the start while diver safety is completely ignored."

"Diving is going to get smaller at the NCAA level. Mid-majors are the safest bet as a coach."

"There is no question change is coming. We need unity with not only our diving coaches, but with swimming coaches as well!" "Add the team event to championship ASAP.

Make my position independent with contract as a head coach and bonus structure base on team/athletes performances on both sides athletically and academically."

"It's not a fair opportunity as a mid-major competing at D-I."

"Our pool is run by the recreation department and makes our job as difficult as it can. There was a previous club run by the previous coach even after I was in this position because they were great friends of the recreation department administrators. When I asked about running my own club the cost went from \$25 an hour that the previous coach was paying to \$96 an hour, which they knew would price me out of running my own club. Therefore, I ended up working the evening shift at Home Depot."

DIVISION-I Support & Satisfaction

Additional thoughts, comments, or concerns you have regarding your position, the sport, and/or the current employment landscape in the NCAA.

"Down the line, splitting may be necessary but as I see it now, we need to work together if we stand a chance with the way the landscape is changing."

"It feels like the wild west right now. I'm proud of what I've done here in just three seasons, but I am unsure of the future."

"I'm very concerned about roster sizes, especially for men." "Scary time to be a college coach!"

"The college pays for diving boards, tumble floor and video replay... but I use club funds for all cameras, TV's and some other equipment." "Being prepared to step into a void that may be created by the need for athletic departments to be 'judicious' in their spending is a possible long term solution to the sport. I'm not recommending a direct separation, it's just critical to have back up preparedness for the inevitability of programs being cut."

"I am open to exploring or being educated on how to approach Sports Admin/AD about separating diving and receiving more support."

springboard creative

BRANDING • STRATEGY • IDENTITY